



AAOMR 62nd Annual Session
The Millenium Knickerbocker Hotel
Chicago, Illinois

December 7-10, 2011

September 2011

Dear Potential Exhibitor,

The American Academy of Oral and Maxillofacial Radiology, i.e., AAOMR, is holding its 62nd Annual Session at the Millenium Knickerbocker Hotel adjacent the famous "Magnificent Mile" along the northern part of Michigan Avenue in downtown Chicago Illinois. This year's meeting will be a joint meeting with the Canadian Academy of Oral and Maxillofacial Radiology, i.e., CAOMR.

The AAOMR is the sponsoring and founding organization for **Oral and Maxillofacial Radiology – the ninth formally recognized specialty** of the American Dental Association. The opportunity to exhibit your product to Academy members and radiology specialists will increase your product exposure.

At this combined meeting, there will be two days scheduled for commercial exhibits. The exhibit space will be on the hotel mezzanine level adjacent the balcony level of the main Crystal Ballroom where the general meeting sessions will take place. All meeting beverage and coffee breaks will be in the exhibit area. Commercial exhibit hours will be from 7:00 AM to 4:45 PM on Thursday, December 8th and Friday December 9th, 2011. A continental breakfast will be served in the exhibit area on both of these days to encourage early attendance at the exhibits.

Registration and payment must be done on-line at the registration link of the Annual Session page of the Academy website www.AAOMR.org. In addition, the following forms must also be downloaded from the website and reviewed by Exhibitors:

1. Rules and Regulations Governing Exhibits Form
2. Booth Requirement Form ("BR Form")
3. Agreement, Release from liability and Indemnification Form ("ARI Form")

A "hard" copy of the signed "BR Form" and the signed "ARI Form" must be returned by USPS (or other mailing/courier service) directly back to me.

Between 150 - 200 registrants are anticipated at the meeting, including oral and maxillofacial radiologists, radiographic technologists, general dentists, other dental specialists and related dental professionals. The Annual Sessions Committee has worked meticulously to assure the success of this meeting. The number of exhibitor spaces is limited but the hotel is flexible in arranging additional space if needed. The deadline for exhibitor reservations is November 23rd, 2011. A late registration fee may be instituted if space is available after the deadline.

Please call or e-mail if there are questions concerning exhibit spaces. The Academy looks forward to seeing you at the 62nd Annual Session!

Sincerely yours,

Dr. Kenneth Abramovitch
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